



Hunt Institute for Botanical Documentation
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Carnegie Mellon University
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Pittsburgh, PA 15213-3890
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Web site: www.huntbotanical.org

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About the Institute

The Hunt Institute for Botanical Documentation, a research division of Carnegie Mellon University, specializes in the history of botany and all aspects of plant science and serves the international scientific community through research and documentation. To this end, the Institute acquires and maintains authoritative collections of books, plant images, manuscripts, portraits and data files, and provides publications and other modes of information service. The Institute meets the reference needs of botanists, biologists, historians, conservationists, librarians, bibliographers and the public at large, especially those concerned with any aspect of the North American flora.

Hunt Institute was dedicated in 1961 as the Rachel McMasters Miller Hunt Botanical Library, an international center for bibliographical research and service in the interests of botany and horticulture, as well as a center for the study of all aspects of the history of the plant sciences. By 1971 the Library's activities had so diversified that the name was changed to Hunt Institute for Botanical Documentation. Growth in collections and research projects led to the establishment of four programmatic departments: Archives, Art, Bibliography and the Library.

Paper

Ava
Ava. Book

Paper from
W. L. Ward Co.

401 n. Broad
Philadelphia.

35, 38, 40, (45) lb.

manufactured by
Georgia Paper
Corp.

found also.

March 4th '65
Mrs. Edward B. Leisenring

Dear Ida,

Hope this turns
out to be fun,
and not too long.

I will be
driving in direct to
the hotel that day
so will meet you
around 12:30 if
convenient.

Sincerely,
Julie

A. S. BARNES &



COMPANY, INC.

INCLUDING PUBLICATIONS OF THOMAS YOSELOFF

Cranbury, New Jersey 08512 • Tel: 609-655-0190

February 24, 1971

Dr. Ida Langman
C.S.I.C.
Pinar 21
Madrid 6, Spain

Dear Dr. Langman:

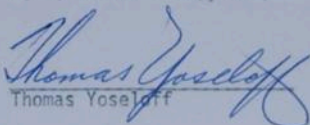
It was a great surprise to hear from you, and I am delighted to know that you are hard at work on an interesting project.

It does appear that the paper is not up to the specifications we had requested. In all of our orders we specified a wood free paper, but it appears that the printer supplied paper apparently with some pulp content. I suppose there is nothing we can do about it now but to be philosophical about it.

I have been rather out of touch with the University of Pennsylvania Press in recent years, but I assume that the book is still in print and still selling.

My best wishes to you.

Sincerely yours,
A. S. BARNES & CO., INC.


Thomas Yoseloff

TY:r

A. S. BARNES &



COMPANY, INC.

INCLUDING PUBLICATIONS OF THOMAS YOSELOFF

On Forsgate Drive in South Brunswick, New Jersey
P. O. Address: Cranbury, New Jersey 08512 • Tel: 609-655-0190

March 14, 1967

Mrs. Ida K. Langman
248 Harvey Street
Philadelphia 19144

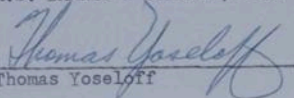
Dear Mrs. Langman:

Thank you for your letter of March 6 and the copy of your letter to Mr. Deufel. All of the information you need is contained in the file which Mr. Hubel now has. The \$4500. item for overhead was stipulated by the Press in the original budget furnished to you, and Mr. Hubel can supply a copy of that. The free copies were sent to our regular review list, the Library of Congress, and the review list which you yourself supplied.

Please let me know if you need any other information.

My best wishes to you.

Sincerely yours,
A.S. BARNES & COMPANY, Inc.


Thomas Yoseloff

TY:lis

IN LONDON: THOMAS YOSELOFF LTD

UNIVERSITY *of* PENNSYLVANIA PRESS

3729 Spruce Street



Philadelphia, Pa. 19104

THOMAS YOSELOFF, DIRECTOR

August 11, 1966

Mrs. Ida Langman
248 Harvey Street
Philadelphia, Pennsylvania 19144

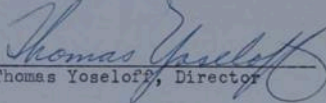
Dear Mrs. Langman:

Thank you for your letter of August 2. As you may know, the Press now has a new Director, and all of these matters now will be within his purview. I am turning over to him the list of errata, and he will arrange for the printing and insertion.

A complete accounting of cost and income up to June 30, 1966 will be ready soon, and I shall see that a copy of it is supplied to you.

My best wishes to you.

Sincerely yours,
UNIVERSITY OF PENNSYLVANIA PRESS


Thomas Yoseloff, Director

TY:lis

UNIVERSITY *of* PENNSYLVANIA PRESS

3729 Spruce Street



Philadelphia, Pa. 19104

THOMAS YOSELOFF, DIRECTOR

May 23, 1966

Mrs. Ida B. Langman
1726 Que Street, N.W.
Washington, D.C. 20009

Dear Mrs. Langman:

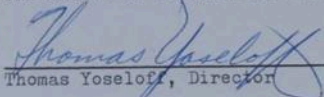
Thank you for your letter of May 17 and the enclosed article,
which I read with a good deal of interest and amusement.

I note the progress that you are making on the errata list, and
I will of course be happy to have it whenever you are ready.

I have been receiving periodic reports of sales, but the first
report to be made under the contract will be as of the close of
the fiscal year, June 30.

My best wishes to you,

Sincerely yours,
UNIVERSITY OF PENNSYLVANIA PRESS


Thomas Yoseloff, Director

TY:lis

UNIVERSITY *of* PENNSYLVANIA PRESS

3729 Spruce Street



Philadelphia, Pa. 19104

THOMAS YOSELOFF, DIRECTOR

December 14, 1965

Mrs. Ida Langman
International Association for Plant Taxonomy
Museum of Natural History
Smithsonian Institution
Washington 25, D.C. 20560

Dear Mrs. Langman:

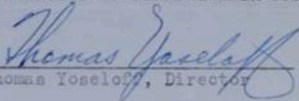
Thank you for your letter of December 2. I am sending you a copy of the review from Madrono, which is certainly an excellent one.

I am happy to have word of your new work, which sounds most interesting. I hope you find it as satisfying and challenging as the last job.

I have asked our accounting department to supply an accounting of the sale of the book thus far, at the end of the year, and I shall let you have a copy.

My best wishes to you.

Sincerely yours,
UNIVERSITY OF PENNSYLVANIA PRESS


Thomas Yoseloff, Director

TY:s
Encl.

UNIVERSITY of PENNSYLVANIA PRESS

3729 Spruce Street



Philadelphia, Pa. 19104

THOMAS YOSELOFF, DIRECTOR

September 2, 1965

Mrs. Ida K. Langman
University of Pennsylvania
Department of Biology
Philadelphia, Pennsylvania 19104

Dear Mrs. Langman:

Thank you for sending me the official version of the citation and the photographs. We are having notices distributed, and I am sending the photographs to the two Philadelphia papers.

My best wishes to you.

Sincerely yours,
UNIVERSITY OF PENNSYLVANIA PRESS

Thomas Yoseloff
Thomas Yoseloff, Director

TY:s

UNIVERSITY of PENNSYLVANIA PRESS

3729 Spruce Street



Philadelphia, Pa. 19104

THOMAS YOSELOFF, DIRECTOR

June 18, 1965

Mrs. Ida Langman
University of Pennsylvania
Department of Biology
Philadelphia, Pennsylvania 19104

Dear Mrs. Langman:

Thank you for your letter of June 3. I am sorry to say that we did not maintain separate records on the shipment of the copies to Mexico for you. We simply sent them out as you provided labels.

I can not understand why Prof. Franco has not received his book, but the only reasonable suggestion I can make is that if you feel it is sufficiently important, and his copy does not turn up, that we mail another one to him.

Since so few reviews have come in up to this point, I would suggest that we wait for additional ones before preparing an errata list.

My best wishes to you.

Sincerely yours,
UNIVERSITY OF PENNSYLVANIA PRESS

Thomas Yoseloff
Thomas Yoseloff, Director

TY:s

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3900 was covered by NW
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UNIVERSITY of PENNSYLVANIA PRESS

3436 Walnut Street



Philadelphia 4, Pa.

THOMAS YOSELOFF, DIRECTOR

June 1, 1964

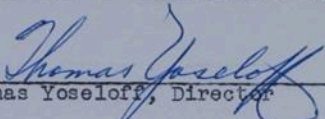
Mrs. Ida Langman
University of Pennsylvania
Philadelphia, Pennsylvania

Dear Mrs. Langman:

Thank you for your letter of May 25. If the book will not be ready by August, I am rather doubtful about displays in Edinburgh or Boulder. However, I should like to discuss this with you, and perhaps you can drop in at your convenience for a few minutes some Friday.

My best wishes.

Sincerely yours,
UNIVERSITY OF PENNSYLVANIA PRESS


Thomas Yoseloff, Director

TY/jv

UNIVERSITY of PENNSYLVANIA PRESS

3436 Walnut Street



Philadelphia 4, Pa.

THOMAS YOSELOFF, DIRECTOR

February 4, 1963

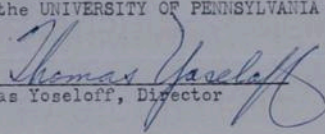
Mrs. Ida K. Langman
Division of Biology
Botanical Laboratory
University of Pennsylvania
Philadelphia 4, Pennsylvania

Dear Mrs. Langman:

I am happy to have the status report contained in your letter of January 27. I am leaving on February 14 for a month's trip to Europe, so I suppose we shall have to leave matters in abeyance until my return on March 16. That will of course give us a very tight schedule, so I hope we will have everything ready to go on my return.

I have read the enclosed articles with great interest. Thank you for sending them to me.

Sincerely yours,
for the UNIVERSITY OF PENNSYLVANIA PRESS


Thomas Yoseloff, Director

TY:lis
Enclosures

January 1963

Re: Bibliography of the Flora of Mexico

University of Pennsylvania Press
Philadelphia, Pennsylvania

Attention: Mr. Thomas Yoseloff

Dear Mr. Yoseloff:

Reference is made to the memorandum of agreement between the Morris Arboretum of the University of Pennsylvania and the University of Pennsylvania Press, dated pursuant to which the Press undertakes to publish a literary work entitled "Bibliography of the Flora of Mexico". The publication of this work is being subsidized in part by a grant from the National Science Foundation to the University. The purpose of this letter is to set out the conditions under which monies from the National Science Foundation grant will be made available by the University to the Press for the purpose of meeting costs of publication of the above identified work.

1. The University will pay to the Press, but only out of funds received by it from the National Science Foundation, such amounts as may be required to defray the cost of publication of the work, not to exceed, however, for each category of cost the amounts set out below:

Editing	\$ 1,500
Manufacturing (printing and binding)	<u>18,000</u>
Total	\$19,500 -

These amounts will be paid on receipt of invoices in all respects satisfactory to the Comptroller of the University.

2. The Press shall maintain records in such form and detail as will establish the cost of publication of the work, including any cost which may exceed the costs reimbursable under paragraph 1. These records shall be preserved for a period of three years from the date of first publication of the work, and shall be subject to examination by a representative of the University at all reasonable times.

3. The price at which the published work shall be sold by the Press shall be subject to prior approval by the University.

4. All receipts from the sale of the work during a period of three years from the date of first publication shall be separately accounted for by the Press. To the extent that net sales during this three year period shall exceed the sum of Presses actual expenditures, (a) for manufacturing overhead up to a maximum of \$4,500; and (b) for advertising and promotion up to a maximum of \$4,000, they shall be paid over by the Press to the University.

5. If after giving effect to payments made by the University under paragraph 1 and receipts from the sale of the work retained by the Press under paragraph 4 the publication of the work shall result in a loss to the Press, such loss shall be taken into account in determining the University's obligation to the Press under paragraph 10 of the agreement of August 12, 1955 between them.

6. The Press shall furnish such information with respect to publication of the work, including costs and sales, as may reasonably be required by the University to comply with the requirements of the National Science Foundation relating to the publication of the subsidized works.

Will you please indicate your acceptance of this agreement by executing the enclosed copy of this letter as indicated and returning it to us.

Very truly yours,

UNIVERSITY OF PENNSYLVANIA

By _____

(on carbon)

Accepted and agreed to

this day of 196 .

Thomas Yoseloff, doing business as
the University of Pennsylvania Press

UNIVERSITY of PENNSYLVANIA PRESS

3436 Walnut Street



Philadelphia 4, Pa.

THOMAS YOSELOFF, DIRECTOR

October 22, 1962

Mrs. Ida K. Langman
The College - Div. of Biology
University of Pennsylvania
38th St. & Woodland Ave.
Philadelphia 4, Pa.

Dear Mrs. Langman:

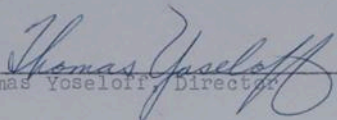
I enclose herewith our contract in duplicate for the publication of your book. If you find all in order, will you please ask Dr. Fogg to have one copy executed on behalf of the Arboretum, and return it to me.

I enclose herewith also an anticipated budget for the printing and publication of the book. Since it is impossible at this point to determine exactly how much will have to be spent on such matters as promotion, selling costs, etc., I would suggest that we propose to the National Science Foundation that the Press pay to the Foundation one-half of the gross proceeds of the sale during the three year period provided for.

My best wishes to you.

Sincerely yours,
UNIVERSITY OF PENNSYLVANIA PRESS

TY:eg
Enc.


Thomas Yoseloff, Director

PROPOSED BUDGETS FOR PUBLICATION OF
BIBLIOGRAPHY BY IDA K. LANGMAN

Editorial costs (copy-editing)	\$ 1,500.00
Manufacturing (composition, press, paper, binding)	18,000.00
Overhead @ 25%	<u>4,500.00</u>
Provision for advertising and promotion	<u>4,000.00</u>
	\$28,000.00

grant
budget
9/25/1962
introduction
revised 10/10/62

October 15, 1962

Dear Mr. Yoseloff:

I am enclosing the National Science Foundation booklet with the special points of interest, in part 2, that concern us, marked off. I am also enclosing a tentative budget, which would seem to take care of the major printing costs. (I feel more and more that with the index, introduction, list of bibliographies consulted and list of journals covered, 1000 pages will not be sufficient.) So maybe the University of Pennsylvania Press will have to contribute some funds, as you had planned to do in any case, right?

Among the points mentioned in my official notification from the University, a semi-annual financial report will have to be submitted as well as a final one. I am also informed in this letter that "copyrighted material shall carry byline granting sponsor royalty-free right of reproduction and shall acknowledge sponsor's support. Title to property purchased with sponsor's funds rests with the University. Unexpended balance of the fund reverts to the Foundation. Four (4) reprints of each publication to be forwarded to the Foundation. (Mr. O'Dette in his letter says 3 copies will be required. I will clear that up by correspondence; in any cases this is not an immediate problem.) "All proceeds from sales during the first three years after publication, over and above the amount contributed by the grantee or publisher, and up to the amount of the grant, be returned to the Foundation."

"The proposed selling price of the publication must be comparable with that of similar publications issued without subsidy." These last two points come from the initial instructions for the preparations of applications.

I will check with your secretary and arrange for an appointment on Friday. With sincere thanks for your interest and help,

Cordially,

UNIVERSITY of PENNSYLVANIA PRESS

3436 Walnut Street



Philadelphia 4, Pa.

THOMAS YOSELOFF, DIRECTOR

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July 25, 1962

Mrs. Ida K. Langman
The Morris Arboretum
University of Pennsylvania
9414 Meadowbrook Avenue
Philadelphia, 18, Pa.

Dear Mrs. Langman:

I am happy to be able to tell you that the Editorial Committee of the Press has approved in principle the publication of your **SELECTED GUIDE TO THE LITERATURE ON MEXICAN FLOWERING PLANTS**. This letter is to confirm the figures that I gave you last Friday relative to the costs of manufacture.

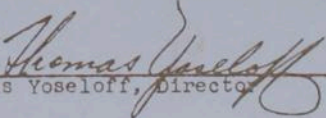
If we are to do the book by conventional typesetting, the cost would be about \$17,000. We can also produce the book by cold type, that is by typewriter or veritype setting, at a cost of about \$12,000. Personally, I feel that the book ought to be typeset rather than set in cold type, but of course this will depend to a certain extent on the aid that we are able to secure in the financing.

I should be very happy to discuss this further with you at your convenience.

My best wishes to you.

Sincerely yours,
UNIVERSITY OF PENNSYLVANIA PRESS

TY:eg


Thomas Yoseloff, Director

UNIVERSITY of PENNSYLVANIA PRESS

3436 Walnut Street



Philadelphia 4, Pa.

THOMAS YOSELOFF, DIRECTOR

July 16, 1962

Dr. Ida Langman
Division of Biology
The College
University of Pennsylvania
Philadelphia 4, Pa.

Dear Dr. Langman:

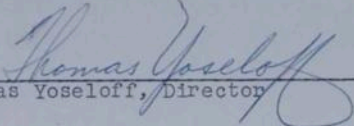
Thank you for your letter of July 9. I am sorry that I was not able to talk to you in the brief time that I was in Philadelphia last Friday. However, I do want to see you and to see the other estimates that you have on the book. At the same time, I can then give you the estimates that we ourselves have received.

If it is convenient, perhaps you would like to drop in to my office at about 10:30 on Friday July 20. Since the Editorial Committee meets that afternoon, I think a brief meeting would be extremely valuable.

My best wishes to you.

Sincerely yours,
UNIVERSITY OF PENNSYLVANIA PRESS

TY:eg


Thomas Yoseloff, Director

June 7, 1962

Mr. Thomas Yoseloff, Director
University of Pennsylvania Press
3436 Walnut Street
Philadelphia 4, Pennsylvania

Dear Mr. Yoseloff:

Pursuant to our conversation of Friday, May 25, I am herewith submitting a description of the work which we discussed, for consideration as a possible publication by the University of Pennsylvania Press.

The work is an annotated bibliography entitled "A Selected Guide to the Literature on Mexican Flowering Plants". It consists of about 20, 350 items arranged alphabetically by authors. There are about 6500 additional entries for other authors, collaborators and various individuals mentioned in the annotations. The introduction consists of 20 typed pages, followed by a list of bibliographies consulted, 40 typed pages, and a list of journals from which material has been taken, 180 typed pages. The index will be a subject index, divided into a miscellaneous section, a taxonomic section and a geographic section. It is hoped to publish 2000 copies. I enclose a sample of a page set up in type, and sample sheets on which the items are typed.

The scope of the bibliography is wide. It includes not only references to taxonomic material referring to Mexican plants, but also works on various geographic regions of Mexico, titles covering the agricultural, horticultural, pharmaceutical and medicinal, ethnobotanical and linguistic fields, many phases of economic botany, as well as travel and descriptive works, the history of botany in Mexico as well as early Mexican history, biographical material and text books and instructional material, the last two by Mexican authors, or translated by them.

The project was initiated, about 15 years ago, at the suggestion of Dr. John M. Fogg, Jr., now Director of the Morris Arboretum, and he has maintained an active interest in the work throughout its preparation. Help was also provided by Dr. David R. Goddard, now Provost of the University, particularly with relation to obtaining grants -in- aid. At the beginning, most of the work was done in my spare time, but more recently grants have provided support for varying periods: a travel and

June 7, 1962

Mr. Thomas Yoseloff

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maintenance grant from the U. S. State Department, administered through the U. S. Office of Education (1 year); a grant from the National Science Foundation (4 years); and two grants from the American Philosophical Society (10 months). Application has been made to the National Science Foundation for assistance with the publication of the bibliography, and estimates of the cost of printing have been solicited from various sources. Could such an estimate be prepared by the University of Pennsylvania Press, so that it might be included with the others? This estimate could be submitted independently of the possibility of having the bibliography published by the University Press. The final disposition of the question of publication could be made, better perhaps, after the National Science Foundation has announced its decision on our application. I need not emphasize that I am asking that the estimate be made available to me as soon as they can be conveniently prepared.

Sincerely yours,

Ida K. Langsam

IKL:am

enc