



Hunt Institute for Botanical Documentation
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About the Institute

The Hunt Institute for Botanical Documentation, a research division of Carnegie Mellon University, specializes in the history of botany and all aspects of plant science and serves the international scientific community through research and documentation. To this end, the Institute acquires and maintains authoritative collections of books, plant images, manuscripts, portraits and data files, and provides publications and other modes of information service. The Institute meets the reference needs of botanists, biologists, historians, conservationists, librarians, bibliographers and the public at large, especially those concerned with any aspect of the North American flora.

Hunt Institute was dedicated in 1961 as the Rachel McMasters Miller Hunt Botanical Library, an international center for bibliographical research and service in the interests of botany and horticulture, as well as a center for the study of all aspects of the history of the plant sciences. By 1971 the Library's activities had so diversified that the name was changed to Hunt Institute for Botanical Documentation. Growth in collections and research projects led to the establishment of four programmatic departments: Archives, Art, Bibliography and the Library.

CENTRO COOPERATIVO TECNICO INDUSTRIAL

UNA INSTITUCION NO LUCRATIVA

PARA ESTIMULAR EL DESARROLLO INDUSTRIAL Y LA VIDA ECONOMICA DE HONDURAS CREADA Y PATROCINADA POR LOS GOBIERNOS DE HONDURAS, DE LOS ESTADOS UNIDOS DE AMERICA Y LA ASOCIACION NACIONAL DE INDUSTRIALES

3o. PISO EDIFICIO CANTERO
APARTADO POSTAL 703
DIRECCION CABLEGRAFICA CENTEC
TEGUCIGALPA HONDURAS C A

26 de Julio de 1960

Sr. Wilson Popenoe
c/o Tela Railroad Company
La Lima, Cortes

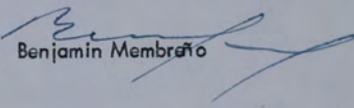
Estimado amigo:

El nombre de Wilson Popenoe ha sido seleccionado como candidato en la selección de historias de hombres de empresa que han venido a desarrollar éste país y que han tenido éxito.

Le ruego leer detenidamente los impresos adjuntos y comunicarse con nuestra Oficina para mayor información si es que tiene interés en que esta historia aparezca en el libro que la Administración de Cooperación Internacional, una agencia del Gobierno de los Estados Unidos de America, desea editar sobre cien (100) hombres de empresa en Centro America. La historia de su progreso será desde luego más interesante si se acompaña de fotografías que muestren el progreso de las empresas formadas por él en nuestro país.

De Ud. atentamente,

POR EL CENTRO COOPERATIVO TECNICO INDUSTRIAL


Benjamin Membreño

BM:ab

CENTRO COOPERATIVO TECNICO INDUSTRIAL

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PARA ESTIMULAR EL DESARROLLO INDUSTRIAL Y LA VIDA ECONOMICA DE HONDURAS CREADA Y PATROCINADA POR LOS GOBIERNOS DE HONDURAS, DE LOS ESTADOS UNIDOS DE AMERICA Y LA ASOCIACION NACIONAL DE INDUSTRIALES

3o. PISO EDIFICIO CANTERO
APARTADO POSTAL 703
DIRECCION CABLEGRAFICA CENTEC
TEGUCIGALPA, HONDURAS. C. A

Septiembre 7 de 1960

Sr. Dr. Wilson Popenoe
Tela Railroad Company
Ciudad

Estimado Señor:

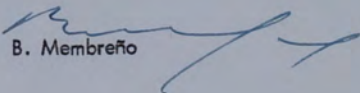
En días pasados enviamos a Ud. una circular referente a los datos biográficos del Sr. ~~xxxx~~ suyos con el objeto de incluirlo entre los candidatos a aparecer en el libro que el Gobierno Norteamericano, a través del ICA, esta preparando sobre cien hombres que han venido a estas tierras de otros países y han tenido éxito en una u otra forma.

En los formularios que acompañaban la circular indicabamos el próximo arribo a esta ciudad del Señor Frank J. Thomas; hoy hemos recibido aviso de que el Sr. Thomas permanecerá en esta ciudad entre el 1 y 16 de Octubre próximo para entrevistarse con Ud. sobre el tema anteriormente mencionado.

Como supongo que Ud. esta preparando la información que le solicitamos, le ruego estar atento a la visita que en el período anteriormente mencionado le hará el Sr. Thomas.

De Ud. con toda consideración,

CENTRO COOPERATIVO TECNICO INDUSTRIAL


B. Membreño

BM:ab

Some Bio-Data of Wilson Popenoe, not covered
in the questionnaire:

Academic: Pomona College, California. Honorary D.Sc., Universidad
Mayor de San Marcos (Lima Peru); Honorary Sc.D., Pomona College;
Honorary Sc.D., University of Florida. Profesor Honorario, Universidad
de San ^{Carlos} ~~Marcos~~, Guatemala.

Decorations: Orden al Mérito, Chile. Orden al Mérito Agrícola,
Ecuador. Orden de Morazan, Honduras. Orden de Ruben Dario, Nicaragua,
Orden de Vasco Nuñez de Balboa, Panama. Orden de Mérito Agrícola e
Industrial, Cuba. Orden del Quetzal, Guatemala.

Medals: George Robert White, Medal of Honor, Massachusetts
Horticultural Society. Wilder Medal, American Pomological Society;
Silver Medal, Societe Nationale d'Acclimatation de France; Award of
Honor, California Avocado Society; and various others.

BIO-DATA

Personal Data

Name: Frank J. Thomas

Date of Birth: September 23, 1926

Place of Birth: Puerto Limon, Costa Rica

Present Address: Calle 26, AV. 3/5, San José, Costa Rica
Apartado 2988, Telephone 5317

Where Lived Previously: Colombia----10 years
United States----10 years
Panama Canal Zone (U.S. Army Service)

Academic Training

1959-60
(Fall Semester)

Medill School of Journalism
Northwestern University, Chicago, Illinois
Specialized in INDUSTRIAL JOURNALISM under a
study grant from the Organization of American
States, Pan American Union, Washington, D.C.

Conducted an independent research project
entitled "Businesspapers for Latin America--
Present Status and Opportunities for the Future".

1959
(July 1-31)

Scientific Communications Service
Inter-American Institute of Agricultural
Sciences, Turrialba, Costa Rica
Received special training in MASS COMMUNICATIONS
through support of ICA.

1947-51

Department of Geography and Geology
University of Colorado, Boulder, Colorado
B.A. degree in ECONOMIC GEOGRAPHY granted
August 25, 1951. (Special emphasis to studies
of developable natural and human resources of
Latin America).

1945-46

Universidad Nacional, Bogota, Colombia
Studies in architecture and general subjects.

Professional
Experience

1957--present

Technical Information Advisor
Costa Rican Industry Center

- a) In charge of preparation and dissemination
of technical and management information to
industry and commerce.
- b) Responsible for operation of the Technical
Inquiry Service.
- c) Responsible for preparation of industrial
development and promotion information.
- d) Editor of monthly bulletin "Industria en Marcha"

- 1953-57 Economic Geographer and Geodetic Computer
National Geographic Institute of Costa Rica
- a) Performed socio-economic studies, analyzed resources, and determined feasible industrial and agricultural enterprises for specific areas and regions in Costa Rica.
 - b) In collaboration with the Director of the Institute wrote the booklet "Geography of Costa Rica" published in Brazil in 1955 by the Pan American Institute of Geography and History.
- Supplementary
Experience in
Journalism
Planned for
1960--future
- Editor and Manager of INDUSTRIAS TEXTILES, business publications which goes monthly to 5000 leading textile mills in Latin America. Affiliated with TEXTILE INDUSTRIES of the WRC Smith Publishing Company, Atlanta, Georgia.
- 1956--present Free-lance writer. Material placed in the following publications: Toronto Financial Post, Popular Mechanics, Americas, Latin American Report, Time, Reader's Digest, Journal of Geography, Denver Post, Chicago Tribune, Industrial Marketing, New Orleans Item, Revista de Agricultura, Suelo Tico, and La Nacion, La Republica, and La Prensa Libre of Costa Rica.
- 1956 Author of self-published book "There's Money for You in Latin America". Was a successful financial venture as edition sold out completely in less than six months.
- 1954-55 Foreign News Correspondent for Worldover Press, Wilton, Connecticut. Wrote interpretative reports of news developments in Costa Rica. This news agency serviced 800 U.S. and foreign newspapers.
- 1955 Foreign News Correspondent in Costa Rica for the Inter-American News Bureau and the Inter-American Business Journal of New York.
- 1947-51 Feature writer for the University of Colorado daily newspaper "Silver and Gold".

PREPARATION OF AN INVESTMENT STIMULATION BOOK FOR CENTRAL AMERICA

Purpose of the Book

The International Cooperation Administration (Point Four) has decided to assist in the preparation of a book describing how 100 foreign businessmen have established their own profitable businesses in Central America. ICA hopes that by showing how these businessmen succeeded, it can encourage some of the world's supply of entrepreneurial talent and managerial and technical skill to move abroad to help overcome the scarcity of these dynamic elements in the less developed areas, particularly Central America. Thus the book is intended to serve as a catalyst to start the flow of badly needed knowledgeable potential businessmen who can make a worthwhile contribution to the area.

As you are probably well aware, there is an urgent need today to encourage the flow of outside capital, technical and managerial "know-how" and experience into Central America. The private investor from an industrially advanced country not only brings with him capital, technology, and managerial experience but he introduces new business concepts which help to revolutionize the thinking and practice of the area. His unique contribution lies not in the provision of the capital but in the combining of a number of elements for initiating production, most of which are readily available in the less developed countries.

How Will the Book Be Prepared?

Mr. Frank Thomas, an employee of the Centro de Cooperación Técnica Industrial in San José, Costa Rica, has been selected to write this book. Mr. Thomas has had considerable writing experience and is a native of Central America. There is attached detailed biographic data.

The book will include 100 stories of persons who have organized successful businesses in Central America. There will be approximately 18 stories each from Guatemala, Salvador, Honduras, Nicaragua, Costa Rica, and Panama. These stories will be approximately 400-600 words each and illustrated with photographs where possible.

In compiling the stories for this book the Industry Division of the United States Operations Mission in each country will be working with Mr. Thomas. Your firm has been selected as one that should be considered for inclusion in this book. If you desire to be interviewed by Mr. Thomas, please fill out the attached form (omitting questions not applicable or which you would rather discuss) and return it to the Industry Division of the ICA mission serving in your country. Mr. Thomas will be in from to and a definite appointment will be arranged during that time. He may also desire to take photographs at this time.

For your information there is attached a success story of the type that Mr. Thomas plans to write.